

Meeting of the Governing Council MIB Trieste Alumni Association September 01th 21:15–22:18 CET

<u>Partecipants present via Teams:</u> Chiarella Guisela, De Lorenzis Maria Avelia, Farina Pilar, , Prinzi Laura Viola, Valentina Maraldi, Nicoletta Montinaro, Nicolò Drigo, Caterina Robba, Georgiana Ion, Daniele Baron Toaldo.

Meeting starts at 21:20 CET

Proposed Meeting Agenda:

- 1. Update reunion 2025
- 2. Update on the networking activities on field
- 3. Others

1. Update reunion 2025

A save the date message has been sent by email to all the MIb Alumni community and several posts on LinkedIN and Instagram have been issued to keep the interest high and remind of the 20th anniversary. The event will be held in the PWC tower to be regulated with an agreement to manage the security and privacy related aspects. The location can be communicated to the network.

Registration can be opened: the access to the tower can only be allowed based on the registration and wearing the event badge, that will be distributed at the registration point. The registration form should include the possibility to book the presence for the networking dinner, that will be held by Trattoria Dal Cordaro.

At the registration point each participants will be honored with a gadget, coherent with the sustainability topic.

We need to foreseen the presence of 2 of our people to the ground and 2 for the registration desk outside the event room.

The communication team of the board is working on the alumni presentation for the reunion that will be reviewed by the whole board in the next meetings.

To the next board meeting the team should present an editorial plan for the webinar, define the possibility to set up sports and/or small clubs and consider the feasibility to launch a peer-to-peer exchange or activities to support charity initiatives related to common interest topics for the MIB community.

2. Update on the networking activities on field

The next MIB Talk scheduled in person will take place in Padua, on September 19th .It will be host by the Porche center. Speaker is a former MIB Alumni, Stefano Di Troia. The event will be focused on technology and design to be use of the develop better collaborative and comfortable working space. Soon the registration will be available.

There will be a webinar on October 2nd based on protection of brands in the age of AI. Speaker is a former MIB Alumni Marko Mihalic.

Finally, an event on lateral thinking is under development.

The meetings ended at 23:30 CET.

The Secretary-of the meeting Maria Avelia De Lorenzis The President Laura Prinzi