

## **Meeting of the Governing Council MIB Trieste Alumni Association**

**January 13<sup>th</sup> 21:00 – 23:00 CET**

Participants present via Teams: Daniele Baron Toaldo, De Lorenzis Maria Avelia, Ion Georgiana, Mattos Clara, Valentina Maraldi, Montinaro Nicoletta, Prinzi Laura Viola, Caterina Robba  
Meeting starts at 21:10 CET

### **Proposed Meeting Agenda:**

1. Preparation of online meeting with MIB School
2. Planning of 2025 activities
3. Reunion update
4. Others

#### **1. Preparation of online meeting with MIB School**

On January 15<sup>th</sup> 2025, there will be an online meeting with MIB School professors. As representative of the Association will be present: Maria Avelia, Laura

We have agreed on the topics to be discussed during the meeting:

- 1. Feedback on the previous reunion
- 2. Review of 2024 Association activities delivered
- 3. Foundation MIB ETS: objectives and activities/field of collaboration
- 4. Alumni Association – objectives 2025, strategies and resources
- 5. Reunion 2025

#### **2. Planning of 2025 activities**

One of the activities is the engagement of the Ambassadors. As a result of post-reunion survey, Caterina is building the list of candidates that will be called individually to check availability. Additionally, we have planned a monthly communication called “Ambassador of the month” to introduce each of them to the Alumni network.

From the social communication, the editorial plan has been defined for the first 3 months of 2025. Under evaluation the communication plan to celebrate the 20 years of the Association, that will be shared with the Mib Marketing team.

As local networking event, to be confirmed the event in Trieste originally scheduled on Feb 13<sup>th</sup>. To be confirmed also the event in Pordenone. To recall the alumni in Naples, Sicily and Arezzo that expressed the availability to organize local events in their cities.

To investigate about potential activities executed by other business schools (i.e. football champions) to see if and to what participate.

#### **3. Reunion update**

It's time to start to define the theme of the next reunion. From the survey, we collected a significant input to continue to make the reunion outside of Trieste but it should be considered the

Ferdinando palace location due to the 20<sup>th</sup> Anniversary celebration. In terms of topics, the 3 main arguments that alumni expressed to be of interest are sustainability, artificial intelligence and The format could be one full day (9:00 – 17:30) with the following schedule:

- Morning (9:30-12:30): keynote speaker &/or Panel Session
- Lunch break with network moment (12:30 – 14:30)
- Afternoon (14:30 – 15:30): assembly presentation
- Afternoon (15:30 – 17:00): activity with speeches from previous Presidents or participants of the Past Alumni Association Directives
- After event (from 17:00): *aperitivo* (optional)

Being the celebration of the 20<sup>th</sup> anniversary, a commemorative moment to remind the most important events of the past years should be included.

The meetings ended at 22:45 CET.

The Secretary-of the meeting

Maria Avelia De Lorenzis

The President

Laura Prinzi