

Meeting of the Governing Council MIB Trieste Alumni Association
February, 12th - 2024

Participants present via Teams: Baron Toaldo Daniele, Chiarella Guisela, De Lorenzis Maria Avelia, Farina Pilar, Ion Georgiana, Mattos Clara, Maraldi Valentina, Montinaro Nicoletta, Prinzi Laura, Caterina Robba, Titotto Matteo.

Meeting starts at 21:03 CET

Meeting Agenda:

1. Local initiatives
2. Strategy and activity plan
3. Ambassadors' engagement
4. 2024 Reunion: topics and updates
5. Survey

The meeting starts following the discussion as per the proposed agenda.

1. Local initiatives

7 votes out of 11 in favor, the board votes “**MIB Talks Alumni Association**” as the name to give to the format of local events.

The team agree that the local events format should include a brief introduction on the goal and positioning of the event and approximately 45 minute of speech, including Q&A session, followed by the networking and aperitive time (approximately 1 h).

By February 18th the board members are asked to comment on the goals presentation proposed by Daniele Baron Toaldo, in order to consolidate the message to be presented to the Ambassadors in the next call (see point 3) and to be used as introduction of the local events.

To reactivate the ex-alumni community, the board agreed on start the organization of the local event on the following cities taking advantage of the availability of each one and of some ambassadors who volunteered: Milano, Pordenone, Treviso, Padova, Trieste, Bari, and Firenze in Italy; Luxembourg, Zurich, Sao Paolo, Paris, Munich, Brussels, Belgrade, New York abroad. The commitment is to organize local events on such cities on the first week of April and on the first week of June. By February 18th, all members should indicate potential speakers and dates for the local events. In order to be able to kick-off the first talks in April, all speakers should be confirmed not later than mid March.

2. Strategy and activity plan

Based on the discussion that the board had on Jan 18th, the strategic plan is almost ready to be shared with the MIB School stakeholders. It includes the potential topics to be proposed for the Alumni Reunion 2024.

3. Ambassadors' engagement

Laura Prinzi contacted all the Ambassadors officially in charge to check their availability for collaboration. 13 Ambassadors have answered positively to the call. Therefore a webmeeting is scheduled on the week 8 to introduce the Board and align on the next activities.

4. 2024 Reunion: topics and updates

We collected the interest of Generali Assicurazioni in hosting the next Reunion in their site in Venice. Details about date and logistics are still to be discussed with Generali.

Based on the discussion on Jan 19th, a list of potential topics is under construction. The results of the survey that will be soon sent to the MIB association members will contribute to the choice of the theme, together with the input from the MIB school stakeholders.

05. Survey

A survey has been created to collect general information about the MIB members and input on their interests, to drive some initiatives that the board are going to deploy in the next years.

The survey will be sent by email in few days through the MIB School marketing department to all the associated alumni.

Having nothing else to discuss, the meetings ended at 23:08 CET.

The Secretary-of the meeting

Maria Avelia De Lorenzis

The President of the meeting

Laura Prinzi