

**Meeting of the Governing Council MIB Trieste Alumni Association
December 11th**

Participants present via Teams: Baron Toaldo Daniele, Chiarella Guisela, De Lorenzis Maria Avelia, Farina Pilar, Ion Georgiana, Mattos Clara, Maraldi Valentina, Montinaro Nicoletta, Prinzi Laura, Robba Caterina, Titotto Matteo.

Meeting starts at 21:05 CET

Meeting Agenda:

1. Review of the process
2. Construction of a three-year work plan: Groups presentations | Project Charts
3. Updates on the meeting at MIB on Dec 15th
4. Board retreat
5. Miscellaneous

The meeting starts following the discussion as per the proposed agenda.

1. Review of the process

The president summarized the activities executed since the last board meeting: all 8 working groups discussed and drafted the project plan. Some working groups have changed the name to better match with the group goals. In details, Mentoring and Mental Health group has been renamed as Personal development, Entertainment activities group as Recreation, Sports and Entertainment.

The **next activities** to shape a definitive 3-years program will be:

- 15.12.23: Board delegation to meet professors Nanut, Venier, Tracogna at MIB in Trieste
- Between 18.12.23 and 8.1.24 - each member to review the contribution of each group to the plan
- By 13.01.24 each group to submit the final working group plan and (tentative) a second meeting with MIB professors/staff set up
- Between 31.01 and 11.02 submission of the final agreed document
- After 11.02 sharing of the final program with stakeholders

2. Building of a three-year work plan: Groups presentations | Project Charts

In preparation of today meeting, each group has developed a project chart to propose goals and activities that will be further discuss among the board and with MIB School stakeholders to build the 3-years plan. Each **project chart** contains general/specific objectives of the working group, list of activities, deliverables and related expected results, milestones, info on the stakeholders involved, info on budget and resources needed to execute the project activities.

All the project charts details are available on a shared presentation. Here we list the main points:

- Marketing and communication group: its proposed goal is to integrate and strengthen the MIB Alumni Community and contribute to the success of the activities proposed by the

Board through the management of an editorial plan for the MIB Alumni communication channels available.

- Networking and events group: its proposed goal is to design and promote meaningful events to boost networking and share knowledge, with format that meet both international and local audience (“Think globally, act locally”) needs and increase visibility, and to support potential social activities promoted and organized by MIB
- Personal development group: its proposed goal is to help MIB students to develop themselves in their career, professionally, personally or academically during the course through a mentorship program.
- Recreation, Sport & Entertainment group: its proposed goal is to organize and promote activities able to gather alumni interest and participation in the area of recreation, sport and entertainment.
- Charity e Special Projects group: its proposed goal is to identify a path of non-profit or voluntary activity coherent this the mission and strategy of MIB to be carried out in the next 3 years.
- Benchmark group: its proposed goal to map and monitor the activities carried out by other business school alumni associations to detect better practices to implement.
- Knowledge group: its proposed goal is to collect and share the knowledge available within the MIB and MIB Alumni network to support Alumni activities and to be the sentinel for potential future topics of interest for MIB audience.
- Fundraising and legal affairs group: the goals and activities of this group will be defined based on the information that will be collected on Dec 15th during the meeting with MIB professors with regards to the school strategy, priorities, and desiderata.

As **next step**, each group collect suggestions/questions/feedback from the board member to think about how the different plans can be merged in one single comprehensive plan that will be shared with MIB school stakeholders.

Each group should contribute to the collection of questions to be included in a survey to the alumni.

Each group should define the test areas and/or priorities within the activities proposed.

On January 08th we will review the groups contributions and 3-4 volunteers will use to create the final plan (deadline end of January).

3. Updates on the meeting at MIB on Dec 15th

A meeting with professors Nanut, Venier, Tracogna and Valentina Savino is scheduled on Dec 15th at MIB facility to discuss about the past experiences to collect feedback on good practices and things to be improved with regards to the association activities and the communication with the school. Additionally, the meeting should give us an overview of the strategy and priorities of MIB and the expectation versus the role of the association. To the meeting will attend as representative of the Board Laura Prinzi, Matteo Titotto, Nicolò Drigo, Maria Avelia De Lorenzis and Nicoletta Montinaro in presence and Caterina Robba via Teams. The outcome of the meeting will be shared.

4. Council in presence reunion update

Pursuing the idea to organize a meeting in person with the Board member to boost the team cohesion and facilitate the creation of the plan, potential dates within 20th Jan and 11th Feb have been proposed.

To facilitate the presence of as many as possible, the team agree to meet for dinner on Friday and work all Saturday. Location to be determined, probably between Trieste and Pordenone. To find the best date for the meeting a Whatsapp survey will be launched within the board group chat.

4. Governing Council survey - Goals, working groups

Having nothing else to discuss, the meetings ended at 23:00 CET.

The Secretary-of the meeting

Maria Avelia De Lorenzis

The President of the meeting

Laura Prinzi