

Governing Council 2023-2026-MIB Alumni Association

Program Proposal-Pilar Farina
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1.

Implementation of roundtable discussions

for alumni to showcase their diverse experiences across subjects, companies, and industries **fostering valuable networking** opportunities and **stimulating debates** and **knowledge share sessions biannually**.

2.

Create a comprehensive alumni **database** aimed to establish a robust framework for expanding our network and fostering a **significant local impact** choosing 2 representatives for each city in which there are *MIBBERS*.

3.

Generate a **newsletter** for alumni to share, promote, inform and engage about their industries, companies, professional achievements or opportunities.

4.

Marketing strategy alignment with MIB to **reinforce the image of the graduates** of the different programs and **spread** the influence of the Alumni network.