

## Guisela Chiarella

### Origini 2020



Marketing & Communications Office + Tutor of the Origini Italia Program,  
MIB Trieste School of Management

### Initiatives I would like to promote:

**1. Networking events:** I have participated in MIB Alumni networking events, such as coffees and Aperitifs, I like them very much. During these events, I would like to implement activities where each one can briefly introduce themselves and comment on what they are currently doing, what they would like to do, or their plans for the future.

I would like to keep these networking events but organize activities within them so that the participants are not so dispersed or within small groups but rather bring everyone together.

**2. Volunteering:** I want to propose volunteer activities where we can in a way represent MIB as a Business School interested in others' needs. I.e., raising funds for different campaigns, visiting orphanages, nursing homes, hospitals, and different types of volunteering where we can be close to people in need in Italy, Europe, Africa, South America, and the world within our possibilities. We could work together with NGOs.

**3. Intercultural Events:** I would love to propose events between MIB students and alumni where we can show and reflect on the traditions, history, and culture of our countries, such as dinners where each one can cook a typical dish (or in groups of people coming from the same country), folk dances, songs, etc., of their own choice. The idea is to highlight and take advantage of the fact that our school is highly international to enrich each other.

### Main areas of expertise I may share with the Community:

1. **Events organization**
2. **Communications**
3. **Secretary (documents, organization)**