

# **BUSINESS CORNER**

## **MIB ALUMNI REUNION 2023**



To increase the power that the MIB alumni reunion can have for participants, we thought of an initiative to boost entrepreneurs and help them increase awareness of their products, brands and/or services.

# BUSINESS CORNER

A space available in the meeting room, in the MIB, so that before and after the interventions, as well as during breaks, participants can get in touch and get to know what their fellow alumni, entrepreneurs, are doing.



# Possibilities:

- **Company banners and flyers available at the business corner table explaining: service, product, company, etc.**
- **Business cards available at the business corner table**
- **Product samples available on the space table**

# Extra:

**Gadgets to remember the reunion: Water bottles, chargers, headphones or other gadgets are welcome.**





# Extra:



Event sponsorship: why not let a company sponsor the trophies of the Golf Tournament?

# Included:

Special space during the 2023 MIB Reunion

Social Communications through the official channels

# Requirements:

Be present during the reunion and organizing the material 30min before the start

Make sure someone is available to answer the public during the break

Professional photo to be shared on the communications channels

45" video presenting the project

Clear information about the business

# Final Considerations

- **The business corner is broad and not exclusive. As well as the sponsorship of events.**