

Meeting of the Governing Council MIB Trieste Alumni Association January 30th 2023 – 21:00-22:00

<u>Board members present via Zoom:</u> Alessia Cossutta, Gonzalo Moreno Miceli, Gabriela Carminatti, Irma Tun Naal de Gasperin, Igor Biscontin, Luca Spiezia, Teodora Cerrato

Excused: Jessica Parutto, Lisa Chen, Marina Brenere, Manish Shetty, Ornela Agostino

The main topics discussed during the meeting are reported below

1. Approval of MoM of the last Board

The Governing Council (GC) approved the MoM of the Board held on September 6th 2022.

2. Reunion 2022 debriefing

The Board shared and discussed the lessons learned from the 2022 reunion. These are mainly related to the period following the summer holidays, during which it is difficult to get in touch with the identified speakers and other guests. Moreover, according to the board members, it is challenging to actively promote the event on social media and manage the overall organization during these months.

The Board agreed that the business corner initiative has to be improved in its format and deserves more visibility in *plenum*.

Moreover, the Gala dinner should be complemented by activities after dinner (e.g., dj-set, live music...). While the leisure activities to be held on Sunday has to be planned late in the morning, allowing the Alumni to enjoy the party the day before.

3. New initiatives in the 2023 plan

The Board focused the discussion on the launch of networking aperitives 2023, during the period February – March, in collaboration with the Ambassadors. The football tournament "MIB Cup" has been revamped and is planned for the end of May.

⇒ Work on the design for the promotion of the aperitives in a new fashion

4. Reunion 2023: preliminary thoughts on topic and date

Due to the event's relevance, the Board started brainstorming on planning the last Reunion of its mandate.

The dates have to be agreed upon with the School, depending on the closure of the Master programmes and the availability of the School premises. The objective is to reach the widest audience possible. However, it has been identified as a viable option for June 17-18, 2023, and

other likely months are either May, June or mid-September. A final option can be to hold the event in conjunction with the renewal of the Board.

- ⇒ Gonzalo and Teodora to liaise with the School
- ⇒ To explore with the School the budget to allocate to the Reunion when it comes to logistics and accommodation
- ⇒ Create the usual Excel with proposed topics and speakers

Brainstorming on the leisure activities, the proposal of a Sunday brunch in an unusual location for the interested alumni came up.

Topics proposed in this preliminary phase are Artificial Intelligence, Metaverse and Digital disruption (e.g., Blockchain, crypto, ...) that are reshaping the job/way of working of the future. Another idea is to focus on the impact of new geo-political equilibria in the worldwide economies (e.g., inflation, price of commodities, labour cost, ...).

Speakers based on internal and external (non-alumni) guests, maximum 3.

⇒ Off-line brainstorming on the dates and umbrella topic of the Reunion 2023

5. Set up the date for the following meeting/calendar

The date of the forthcoming Board meeting is planned for Monday, February 20th 21:00-22:00.

The meeting ended at 22:00.

The Secretary-general Teodora A.S. Cerrato

The President Gonzalo Moreno Miceli