

**Meeting of the Governing Council MIB Trieste Alumni Association  
May 10<sup>th</sup> & 16<sup>th</sup> 2022 – 07:30 - 08:30 pm**

May 10<sup>th</sup>

Board members present via Zoom: Teodora Cerrato, Marina Brenere, Gabriela Carminatti, Gonzalo Moreno Miceli, Luca Spiezia

Excused: Alessia Cossutta, Irma Tun Naal De Gasperin, Jessica Parutto, Lisa Chen, delegating Teodora, Ornella Agostino, Igor Biscontin delegating Irma and Manish Shetty

May 16<sup>th</sup>

Board members present via Zoom: Alessia Cossutta, Jessica Parutto, Teodora Cerrato, Marina Brenere, Gabriela Carminatti, Lisa Chen, Gonzalo Moreno Miceli, Igor Biscontin, Luca Spiezia, Manish Shetty

Excused: Ornella Agostino, Irma Tun Naal De Gasperin

**The main topics discussed during the meeting are reported below**

**1. Approval of the MoM of the last Board**

The Governing Council (GC) approved the MoM of the Board held on March 23<sup>rd</sup>.

**2. Welcome of Marina Brenere and presentation of the activities**

Gonzalo introduced Marina as his MBA colleague and very good friend. Marina has an international experience in Project management and currently starting a new chapter as business coach.

Gabriela, Teodora and Gonzalo introduced themselves along with their role and membership group within the Board.

Marina has decided to volunteer for Knowledge and Special Programs groups.

#	Working group name	Members
1	<b>Networking</b>	Leader: Alessia Igor, Irma, Manish, Lisa, Alessia, Gabriela, Teodora, Jessica
2	<b>Knowledge</b>	Leader: Lisa Igor, Lisa, Jessica, Marina

3	<b>Special Programs</b>	Leader: Luca Luca, Manish, Irma, Gonzalo, Gabriela, Teodora, Jessica, Marina
4	<b>Communication</b>	Leader: Ornela Luca, Gonzalo, Ornela, Alessia, Teodora

⇒ To investigate updates regarding the Knowledge group

The Board warmly welcomed Marina within the Board, wishing her a good start of the new adventure.

### 3. Reunion 2022: topic, speakers & next steps

Date is confirmed on 10<sup>th</sup> and 11<sup>th</sup> of September. The Umbrella topic needs to be fine-tuned in the next Board. Currently the Board is closing the phase of proposal of the speakers and voting. Gonzalo reported that it would be better to reduce the number of the speakers from 5 to 3, due to the past experience, in order to have a more suitable timeframe and deeper discussion and interaction with the speaker. The format will still be hybrid.

Besides the Academic Reunion, including the Annual Assembly, a Gala dinner is expected to take place on Saturday evening.

On Sunday 11<sup>th</sup> the Reunion will focus on leisure and social activities (e.g., golf tournament, city tour, tai chi / yoga). Moreover, the Association is willing to continue supporting charity communities by donating proceeds from golf tournament and / or other events.

Gonzalo explained to Marina the voting method in use to select the speakers for the Reunion. All the material is available on Google Drive.

⇒ Vote to be completed before the next Board

### 4. Reunion: focus on speakers & task, next steps

The Board agreed with the number of the speakers as proposed by Gonzalo and Jessica pointed out that, in this case, it would be better to host the guest speakers in person.

Umbrella topic is “Ecological Transition” that will be further developed by each speaker. The content of the presentation provided by the speakers would be analysed by the Board in advance compared to the Reunion 2021.

#### Tracker of the speakers management & correlated activities to be monitored:

- 1) **Contact the speaker:** Gonzalo + Board member who proposed the selected speaker
- 2) **Check of the presentations:** board member volunteers (Gonzalo, Manish, Marina)
- 3) **Contact restaurants & logistic:** Irma - tbc
- 4) **Contact golf club for the tournament:** Igor and Gonzalo – to ask for lunch / happy hour open to all the alumni with a possible wine tasting experience
- 5) **Other leisure activities (TBC):** Current options under evaluation: Wine tasting experience (linked to the Wine Business Management Master Program); Trekking with horses; Ambassador on-line meeting to present the relative country and local activities – no more than 3 activities
- 6) **Promotion and Alumni engagement:** Ambassadors + Board (Communication team)

- 7) **Responsible:** Communication & Networking teams
- 8) **Contact with the School & Budget** (refunds, ...): Teodora, Alessia and Gonzalo
- 9) **Presentation of the speakers:** Jessica
- 10) **Presentation for Assembly:** Teodora, Gonzalo

The Board will also create a space / corner to the Alumni entrepreneurs to socialise and promote their own activities. In addition, a prize for the golf tournament will be decided.

#### **5. Networking: MIB Alumni Networking café & special discounts to the Alumni**

A new cycle of Networking café has been launched across the world and coordinated together with the Ambassador. The next planned are in Luxembourg on May 18<sup>th</sup> and Zurich on May 20<sup>th</sup>.

Done: Trieste on March 31<sup>st</sup> and Milano on April 27<sup>th</sup>.

#### **8. Set-up the date for the next meeting / calendar**

The next Board will take place on June 7<sup>th</sup> at 07:45 pm for 1 hour.

The meeting ended at 08:50 pm.

The Secretary-general  
Teodora A.S. Cerrato

The President  
Gonzalo Moreno Miceli