

Meeting of the Governing Council MIB Trieste Alumni Association
February 21st, 2022 – 7:30-8:30 pm

Board members present via Zoom: Gabriela Carminatti, Teodora Cerrato, Alessia Cossutta, Irma I.G. Tun Naal De Gasperin, Jessica Parutto, Gonzalo Moreno Miceli, Manish Sherry, Mario Spinella, Luca Spiezia

Excused: Ornella Agostino and Igor Biscontin delegating Alessia Cossutta

The main topics discussed during the meeting are reported below

1. Approval of the MoM of the last Board

The Governing Council (GC) approved the MoM of the Board held on January 18th.

2. Reunion 2022: confirmation date and planning of the activities

Saturday, September 10th, was confirmed by the School as data of the Reunion 2022.

- ⇒ Gonzalo and Teodora will create the file in the Drive to propose the speakers consistently with the umbrella topic “Ecological Transition” – name TBD
- ⇒ The deadline to list the proposed speakers will be the next Board

3. Barcolana 2022 / Other events

Politecnico di Milano School of Management (MIP) has organized a regatta planned for half-May open to Business School (presentation provided to the Board by Gonzalo) proposing the participation to MIB School of Management. The Association will manage the official communication and marketing. The School would allocate no economic support/budget. Initial costs: 650/750 euro per person. The Organization provides the boat, and the price includes the rental of the ship, the meals, and the accommodation of the participants for 2 days. The Board agreed on the Networking opportunity to be offered to the Community.

- ⇒ The Board will inform and sponsor the regatta to the Alumni

However, the School confirmed the Barcolana 2022. The Board will manage the involvement of the MIP to the Barcolana, in case of the official confirmation from the School, to foster the Networking and visibility.

4. Ambassadors’ involvement to the Board initiatives and Reunion

The Board is willing to involve a number of Ambassadors – based on their active contribution to the activities underpinned by the Board during the past year – in the planning and execution of the 2022 activities, by inviting them to the next Board meeting to be held in March.

The Board is also open to invite 2/3 ambassadors per meeting to participate and contribute to the discussions in the next months.

- ⇒ Communication to work on a post to disclose the participation of the identified ambassadors to the board meetings
- ⇒ Networking group to decide the strategy to implement to contact the ambassadors

5. Special Programs & Communication updates

Luca reported that no relevant updates are available. The team needs to cooperate with Communication group to align on the launch of the mentoring program.

Irma updated on the volunteering days to align on the strategy to pursue. The official logo was also presented to the Board and the second layout was approved.

- ⇒ Special Programs and Networking meeting from 7:30pm to 8:30pm
- ⇒ Irma to send the e-mail to Valentina to discuss the activities of the volunteering days
- ⇒ Updates on special discounts to be offered to the Community postponed to the next Board

6. Yoga, Tai-Chi classes and hobbies to be offered to the Community

Lisa presented the plan of the “MIB Alumni hobby yard” initiative to share international experience and hobbies like yoga, physical activities, cooking class along with the opportunity to share knowledge and business. All the activities will be on online platforms. Some of the activities can be provided against the payment of a fee.

The Board discussed the compliance of the payment with the MIB Association and MIB School charter and the possibility to invoice the services. The Board proposed alternative channels like Facebook, YouTube.

- ⇒ The Board will further explore this initiative and approve
- ⇒ Gonzalo, Alessia and Lisa will catch-up on the topic

7. Miscellaneous

Mario Spinella officially resigned from the Board for personal reasons. The Board Members thank him for his great contribution and friendship.

8. Set-up the date for the next meeting / calendar

The next Board will take place on March 23rd at 7:00 pm for 1 hour and half.

The meeting ended at 8:50 pm.

The Secretary-general
Teodora A.S. Cerrato

The President
Gonzalo Moreno Miceli