

Meeting of the Governing Council MIB Trieste Alumni Association

October 2nd, 2021 – 11:00-12:00

Board members present via Zoom: Ornela Agostino, Igor Biscontin, Gabriela Carminatti, Teodora Cerrato, Alessia Cossutta, Gabriela Carminatti, Gonzalo Moreno Miceli, Igor Biscontin, Irma I.G. Tun Naal De Gasperin, Lisa Chen, Jessica Parutto, Manish Shetty, Luca Spiezia

Excused: Jessica Parutto, Mario Spinella, and Manish Shetty delegating Teodora Cerrato

The main topic discussed during the meeting are reported below

1. Kick-off before the start of the second year of the mandate

The president briefly introduced the main goals to be set up for the second year of mandate. Focusing in particular on: Charity events (e.g., International Women's House); Broadening the Ambassadors' involvement and overall Community.

2. Additional feedback on the Reunion collected during the summer

Overall positive feedback was received following the Reunion 2021. Room for improvements: time management of the speaker and of the Board introductions.

3. Planning and Calendar of Networking events

The official MIB Alumni aperitifs will start during the third week of October in combination with the opening of the MBA (started last Wednesday) and MIRM classes (next Monday).

Irma agreed with Alessia on the dates, as from October 18th, planning also the involvement of the Ambassadors very soon. During the Barcolana event will be sponsored the aperitifs that will occur the week after.

- ⇒ Network cafes starting on October 18th Alessia and Irma to contact the Ambassadors to get their feedback
- ⇒ Networking and Communication to work on engagement to the cafes in the next 2 weeks, call planned on Monday 4th
- ⇒ Gonzalo and Irma to work on the presentation of the Alumni Association to the new classes in late November

4. Barcolana event

Barcolana 2021 is planned for Sunday October 10th.

- ⇒ The members of the Board that will be present in Trieste will start to get in touch with Alumni performing Barcolana (e.g., skipper, crews,...) to understand the feasibility to form up Alumni crews for next year (Barcolana 54, 2022)

- ⇒ Irma and Ornela to discuss with Professor Pilotto and the MIB Communication Office which initiatives can be done as social events for the Alumni

5. Communication, Special Programs & Knowledge updates from the teams

Focus on volunteering days to be held during the second mandate. Communication and Special Program teams will start working on the definition of the plan and calendar.

- ⇒ To engage the MIB Alumni Ambassadors to the following Boards to discuss the initiatives to undertake

Lisa, a representative of the Knowledge group, proposed to start thinking about collaboration with other Business Schools.

6. Miscellaneous

Gabriela confirmed the transfer of our contribution to the "International Women's House," and Ornela communicated that the MIB Association received from the charity association three books to thank for the donation.

The Board aims at a broader involvement of the Ambassadors and the overall Community to support the initiatives. Luca suggested – as an example - to start involving the MIB ladies who took part in the "Women's Wonder Wall" as sponsors of charity activities dedicated to women empowerment.

Igor proposed to participate in national and International volunteering days to allow active participation worldwide. Gonzalo agreed, specifying that we could act locally and nationally, starting with the first one in the short term.

- ⇒ Although the closest international day will be on December 5th, the Board will think about volunteering days starting in the spring period

7. Set up the date for the following meeting/calendar (5')

Lisa will be in Trieste in the next months so that the Board can arrange the next meetings during the week, in the evening, due to no difference in the time zones. Next Board is planned for Tuesday, November 2nd at 21:00.

The meeting ended at 12:20.

The Secretary-general

Teodora A.S. Cerrato

The President

Gonzalo Moreno Miceli