

Meeting of the Governing Council MIB Trieste Alumni Association

May 15th, 2021 – 10:30-12:00

Board members present via Zoom: Ornela Agostino, Igor Biscontin, Gabriela Carminatti, Teodora Cerrato, Alessia Cossutta, Gonzalo Moreno Miceli, Jessica Parutto, Manish Shetty, Luca Spiezia, Mario Spinella

Excused: Irma I.G. Tun Naal De Gasperin attributing full voting power to Gabriela Carminatti; Lisa Chen

The main topic discussed during the meeting are reported below

1. Approval of the MoM of April 25th

The Board approved the MoM of April 25th.

2. Updates on speakers' confirmations, biographies and pictures

All the biographies and pictures were sent to Ornela.

⇒ Th Board will check if all the info match with the requirements

3. Confirmation from Zeno D'Agostino

On Monday the Governing Council (GC) will receive confirmation of the participation of Zeno D'Agostino.

4. New proposals of charity associations, if none, to confirm and proceed with "The International Women's House"

Since there have been no further proposals regarding charities, the GC welcomed the suggestion from Gabriela to make donations in favour of "The International Women's House" due to the relevance and purpose of the association, aligned with one of the main causes that the MIB Alumni Board aims to support. The GC agreed also on the donation of the amount received from the previous board.

⇒ Add the link of the Association to the link for registration of the Reunion

⇒ Gabriela will contact the Association introducing the MIBAA's intention to support its projects

5. Communication approach

The central topic of the discussion was the involvement of the MIB Alumni Ambassador. The Communication team will share the calendar of the speakers with the Ambassador to get support for the promotion of the Reunion event.

- ⇒ Next post to be published on social channel, Golf Tournament on Saturday 15th, Elena Silvani on Monday 17th
- ⇒ All the GC will boost the promotion on social media based on timing and publishing most effective strategies

6. Update from Networking group (activities plan)

In cooperation with the Communication team, the Networking group will support the organization of the Reunion by engaging the Ambassadors worldwide.

Irma sent a draft letter to the Board for approval, consisting in MIB Alumni Ambassadors welcoming and engagement letter.

The letter was presented as brochure by Ornela in two options. The GC voted for the first one.

- ⇒ Ornela to implement few changes in the text
- ⇒ Luca suggested to post on social media the brochure with the cover and names of the Ambassadors
- ⇒ The brochure will be sent out to the MIB Alumni Ambassadors as soon as the changes are made along with the calendar to keep them updated on the events planned and so to enable the Ambassador to support the Board

Gonzalo asked if there already is in place an involvement approach with the Ambassadors for example whatsapp groups or other channels.

- ⇒ Networking group to arrange the process and build a dedicated communication system

7. Update on the Golf Tournament & Tai Chi event, if any

Tai chi

The agreement of Tai Chi session already got approval from school, Gonzalo had signed, now is processing the signing from China, next week will have more news.

Ornela reported that, after liaising with the School, due to the security reason linked to need of Insurance coverages, the Thai chi offline part cannot be done at School, it must be outside of a private location. No issues to do it outside of a private place, as long as there is connection and Zoom available.

Igor proposed Piazza Unità as alternative to Ferdinando Palace. Ornela informed that it is not feasible during the current year, probably an open space will be dedicated depending on the number of participants in Trieste.

- ⇒ Irma to check the availability of the Tai Chi event in Barcola

Golf Tournament

Igor reported that 15 / 16 people are keen to take part to the tournament. A preregistration list of the participants is available in the whatsapp chat. The full list of participants will be defined 2 weeks in advance (first week of June). The award, for the 1st and 2nd place for the gross and net score categories, was discussed with Valentina and will consist in a certificate and one bottle of Ribolla wine because of territoriality reason.

The participation fee is 50 euros for the charity plus 35 euros to access the tournament.

An attending public without the need of participating to the tournament is admitted.

- ⇒ Gonzalo and Igor need to propose a tentative time of the schedule of the golf tournament to be checked with the Golf club and check if also external people can join at the restaurant of the club for the lunch
- ⇒ To check the possibility to held the Tai Chi event at the golf club (currently n.5 participants in presence)

8. Miscellaneous

As at today n.40 people will attend the Reunion in presence, in total n.44.

The menu of the dinner were confirmed by the Pier restaurant, moreover there will be the possibility to increase the number of participants.

The next Board Meetings will be held on May 30th and on June 12th at 10:30am CET and it will be focused on the Reunion.

The meeting ended at 12:15.

The Secretary-general

Teodora A.S. Cerrato

The President

Gonzalo Moreno Miceli