

## Meeting of the Governing Council MIB Trieste Alumni Association

April 25<sup>th</sup>, 2021 – 10:30-12:00

Board members present via Zoom: Ornela Agostino, Igor Biscontin, Gabriela Carminatti, Teodora Cerrato, Lisa Chen, Alessia Cossutta, Gonzalo Moreno Miceli, Jessica Parutto, Manish Shetty, Luca Spiezia, Mario Spinella, Irma I.G. Tun Naal De Gasperin

### The main topic discussed during the meeting are reported below

#### 1. Updates on the invitation and feedback from the guest speakers

The Governing Council must ensure that the speakers received the invitation in their inbox because it was checked that for one of them the invitation went to spam.

⇒ Jessica, Lisa and Gabriela to check that the speakers we are in contact with received the invitation

The four identified speakers (according to the file available to the GC in Drive) informally confirmed their participation to the Reunion. The GC is waiting for getting confirmation from Zeno D'Agostino via the official MIB School channels.

The Communication team drafted a new letter to address to the speakers requiring for a short biography along with a picture to be included in the banner to be communicated and promoted to the Community.

⇒ Lisa asked to send the e-mail again to Lv Xiang Ming by using the official authorised account

Format: Ornela proposed the possibility to consider the organization of the reunion in a hybrid format for the alumni that will be able to join, in observation of the conditions and legal requirements that will be put in place. Gonzalo proposed a pre-registration to the event in presence to have a better control over the number of the participants to organize the events in presence.

Ornela referred that the School estimated a budget of 800 euros for the catering for the ones that will be present, so a pre-registration will be needed for these services.

The alumni can be hosted in the main hall and also in the classrooms of the School for a total estimated number of 100 people.

Topic of the speaker: Manish introduced the need to follow a guidance to drive the conversation over the defined topic agreed with the single speaker. Gonzalo explained that we can propose and not impose the topic to be later expanded and better defined with the speaker. The topic needs to be aligned with the assign "color" according to the umbrella theme "The colours of change".

Gabriela and Mario pointed out the importance of giving the floor to the speaker to propose a topic but also the importance to combine this with the approach recommended by Manish to avoid any generic intervention and subject overlapping among the guests.

Igor reported the risk that some speech cannot fit with the main theme of the change, so we do not need to suggest the exact topic but at least the main field to speak about.

Moreover, considering we have to anticipate to the MIB Community some insight about the speaker and its speech, Igor proposed to ask the speaker to anticipate a draft of the speech or at least the main point (i.e. a bullet point list with the key element of the speech or half a page of summary); in this way at the same time we could check any overlapping between the different speaker's talks, the coherence of the speech with the main topic of the reunion and we let enough time to the speaker to refine and conclude the talk.

The proposal is to set this first collection of drafts by the 15<sup>th</sup> of May and then schedule a call to give a feedback to the speaker or asking some modification. This also to let to our communication team the right timing for publishing on social network, with a proper advance to the reunion.

The Board agreed with this approach.

Ornela shared the text of the e-mail previously sent to the guest speakers that will need a further discussion to develop the speech to avoid overlapping, as also explained by Luca who shared the final version of the letter available in Drive.

- ⇒ Second phone call by Wednesday 28<sup>th</sup> to be arranged by the ones who are in contact with the speaker to discuss more in details the topic following Igor's proposed steps
- ⇒ Collection of the feedback from the speakers by May 15<sup>th</sup>

## **2. Presentation of the "Save the Date" and Graphic of the Reunion and the speakers produced by the Communication team**

Ornela shared the graphic of the Reunion with the rest of the GC for the Save the Date and to inform on the time and the format. the GC approved the banner.

- ⇒ Lisa will send a new picture for the Tai Chi event
- ⇒ To include also the Golf Tournament banner
- ⇒ On Monday 26<sup>th</sup> – Go Live on the official channels
- ⇒ GC to work on the schedule of the speakers according to their agenda

## **3. Updates from Tai Chi event:**

As per Lisa's comments, the GC needs to clarify that:

- a) The provider would like to be clear that this is a NON PROFIT event
- b) As the sponsor of the event, the provider would like to have their name and logo been showed in the ZOOM meeting and the event advertisement
- c) The provider has the possibility to offer further training if needed, but which are separated from this event

The event is confirmed on 20<sup>th</sup> of June at 10:30 CET.

- ⇒ Ornela and Gonzalo to check with the School for the approval of the non-profit event and then come back to Lisa. Feedback by Friday 30<sup>th</sup> of April
- ⇒ To check with the School the availability of the space at the School, possibly in the pavilion

#### **4. Alignment on the discussion led by Professor Pilotto and coordinated by Gabriela with the MIB clubs' representatives**

The GC will offer an overview of the activities in pipeline with the MIB Alumni Ambassadors, getting input from the Community and laying the foundation for the next years. These activities will be mainly coordinated by the Network team.

#### **5. Update on the Golf Tournament**

Gonzalo and Igor reported the update on the Golf Tournament that will be separate event from the Reunion. The idea is to postpone it after summer, it could be expected on October 24<sup>th</sup>, but the availability of the club need to be considered. Anyways, the club confirmed for the time being the date of June 20<sup>th</sup>.

The Golf Club of Trieste will dedicate a tournament to the MIB Alumni & friends with a fee of 35 euros. A possible increase of the fee can be increased up to 50 euros in order to donate in charity the amount collected. The charity association is not yet identified. Nevertheless, Gabriela suggested a charity organization active in Trieste "The International Women's House" working for the empowerment, in any context, of autonomous female subjects.

Mario added that this organization will be in continuity with our commitment in the fostering activities linked to women empowerment.

- ⇒ Date of the event to be defined
- ⇒ Charity organization to be defined, expected additional proposals in the next board meetings
- ⇒ Waiting for the green light from the School, no issues identified in managing amounts of money (feedback from Alessia as Treasurer of the Board)
- ⇒ Next step to involve the Communication Team also using the whatsapp chat of the golfers at MIB

#### **6. Miscellaneous**

The reservation at Pier restaurant in Trieste is still confirmed, Irma is the responsible for the organization of the dinner.

The dinner needs to be included in the agenda of the Reunion.

- ⇒ To plan the organization of local events with the aim to meet to take part virtually to the MIB Reunion, managed by the Network team and supported by the MIB Alumni clubs spread all over the World, because of the impossibility to attend the reunion in person

The next Board Meeting will be held on May 15<sup>th</sup> at 10:30am CET and it will be focused on the Reunion.

The meeting ended at 12:00.

The Secretary-general

Teodora A.S. Cerrato

The President

Gonzalo Moreno Miceli