

Meeting of the Governing Council MIB Trieste Alumni Association April 10th, 2021 – 10:30-12:00

<u>Board members present via Zoom:</u> Ornela Agostino, Igor Biscontin, Gabriela Carminatti, Teodora Cerrato, Lisa Chen, Alessia Cossutta, Gonzalo Moreno Miceli, Jessica Parutto, Manish Shetty, Luca Spiezia, Mario Spinella, Irma I.G. Tun Naal De Gasperin

The main topic discussed during the meeting are reported below

1) Approval of the MoM relating to the previous Governing Council (GC)

The MoM of March 27th were approved by the GC.

2) Feedback on the draft letter produced by the Communication team and further discussion of the preferred speakers to contact

Three of the original top 10 proposed speakers were contacted: Lv Xiang Ming, Emanuela Soffientini and Sebastiano Zanolli and they have all accepted to participate to the reunion. The GC agreed on the remaining 3 speakers to be contacted. Each speaker should speak for 15 – 20'. The academic reunion should take 1h and 30' for all the speakers, plus the Q&A session.

The GC came up with a final list that was considered well balanced in relation to the gender, alumni composition, professional background and geographic distribution.

How to contact the speaker: the first step is informal where the speaker is close to the board sponsor, the second step consists in sending an official letter drafted by the Communication team to be sent via the official account of the alumni board to be sent by the President on behalf of the whole GC. The mail created with the support of the School is: gmoreno@alumni.mib.edu.

Concerning the guest speaker, since doctor Borean would not able to join the conversation, the Governing Council proposed to contact Mr. Zeno D'Agostino, member of the MIB Board of Directors and President of the Trieste Port Authority, due to his relevant role in the development and challenges faced in the territory of Trieste.

In order to be more efficient and to avoid the unavailability of the selected speakers during the day of the reunion, Luca proposed to ask them to make videos to present the agreed topic, despite this would prevent from interaction with the audience.

The GC liked the idea but would prefer, instead of the video, if the speaker could introduce in a short video the topic that needs to be discussed live during the reunion.

⇒ To decide the topic of each speaker to be included in the letter and further expand it in private with the guest

Irma pointed out to consider the possibility to keep open the participation in person for the ones will be able to reach out Trieste.

- ⇒ Hybrid format to be defined in the next meetings
- ⇒ Communication team to work on Save the Date e-mail and post on social networks
- ⇒ Gaby to contact Elena Silvani and wait for further instructions from the Communication team on the drafting of the official letter
- ⇒ Ornela to liaise with the School for the possibility to involve Mr. Zeno D'Agostino
- ⇒ Lisa to provide with the biography of the speaker she proposed
- ⇒ Standard Template to be produced and to be provided to the guest speakers to have aligned slides. Ornela to check with the School

The reunion will also be open to students.

3) Definition of the role of the Alumni Ambassadors to support the promotion of the reunion

Irma reported to the GC that at the end of the month of April Gabriela will confirm a meeting with all the representatives of the MIB clubs to be held with Prof. Pilotto and Valentina Savino to present the initiatives and activities to be carried out together with such representatives. At the beginning of May it will be sent an official e-mail to all the Ambassadors after having received their feedback.

Ornela confirmed the process.

4) Time of the Reunion

The length of the reunion will be planned for 2 hours and half including the Assembly that should take no more than 30'. Ideally it should start at 2pm and should end at 4:30pm CET. The GC will better define the timeline and scheduling of the speakers.

5) Preliminary discussion about the Assembly based on the insights received from the School

The GC is committed to hold the Assembly during the reunion that will be open also to the students as attendees without voting rights.

6) Focus on Tai Chi event

Lisa presented the philosophy behind the Tai Chi event to the Board, introducing Master Song Xiang Hui, 15^{th} inheritors of Wu Dang. The event will take place most probably on Sunday 20^{th} of June in 60', during the time 10:30-11:30 CET.

 \Rightarrow To be further discussed

Manish asked how many people can join the event to take the most from it. According to Lisa, a max of 20 people could have a dialogue and connect with the Master. As general info, it will be possible to connect up to 300 people via zoom.

Gonzalo proposed to wait for the reaction from the Community before starting additional sessions of Tai Chi.

 \Rightarrow Luca to support the organization of the event with Lisa

The next Board Meeting will be held on April 25^{th} at 10:30am CET and it will be focused on the Reunion.

The meeting ended at 12:40

The Secretary-general Teodora A.S. Cerrato

The President Gonzalo Moreno Miceli