

Meeting of the Governing Council MIB Trieste Alumni Association

March 27th, 2021 – 10:30-12:00

Board members present via Zoom: Ornela Agostino, Igor Biscontin, Gabriela Carminatti, Teodora Cerrato, Lisa Chen, Alessia Cossutta, Gonzalo Moreno Miceli, Jessica Parutto, Manish Shetty, Luca Spiezia, Mario Spinella, Irma I.G. Tun Naal De Gasperin

The main topic discussed during the meeting are reported below

1) Approval of the MoM relating to the previous Governing Council (GC)

The MoM of March 13th were approved by the GC.

2) Reunion format and Speakers

The Board agreed the format of the reunion 2021 that will be 100% virtual.

The selected option will allow the Board and the School to organize the event more easily, regardless of the vaccination plan and restrictions that will be applied in the coming month. The decision will better manage the uncertainty due to the pandemic.

Gonzalo proposed to split the reunion in two parts: confirmed the dates of June for the academic part with speakers, while the leisure and social part is postponed later in the year (e.g. Barcolana, Golf tournament). The GC agreed.

As a consequence, on Saturday 19th of June will be held an online session only to host speakers: The provisional number of speakers is 6.

On the basis of the vote that each board member expressed online via Drive, by assigning a ranking from 1 (the lowest) to 5 (the highest) to each proposed speaker, the GC identified two clusters.

Cluster A, reports the Top10 voted speakers.

{for privacy reasons and because not yet official, the names are only available in the Drive to the Board members}

Cluster B, reports the Top 11-20 speakers representing the back-up list of potential speakers.

Mario proposed to invite the new President of the Board of Directors of the MIB School, Cristiano Borean, PhD Group CFO of Generali Group as special guest. Ornela added that Mr. Borean will give a presentation in front of the School on April 1st.

⇒ MIB Marketing representatives to check with the School the interaction with the President of the BoD Cristiano Borean

- ⇒ Propose a bottom-up approach to hunt speakers for next year reunion, involving the overall community via social channels (for the next years)

3) Review of the letter addressed to the speakers

Gonzalo drafted the letter to be sent to the speaker available in Drive. The letter will be reviewed by the Communication team and then sent to the 6 identified speakers.

The letter will be sent on behalf of the MIB Alumni Association from the President and it will be asked to the speakers to prepare a presentation of max 20'.

- ⇒ To check how to create an e-mail account like alumniassociation@mib.edu (name TBD) for the usage of the Board

4) Definition of our roles during the Reunion (who moderates, who introduces the speakers)

The President will present the topic of the Reunion along with the President of the Board of the MIB School, Cristiano Borean, PhD.

The GC needs to think about establishing a more interactive way to handle the discussion with the speaker to capture the interest of the participants.

The GC needs to plan the Assembly in its content. The format will be similar to the one of last year.

- ⇒ Gonzalo to get feedback from Dorina on the preparation of the Assembly

5) Attribution of responsibilities, who contacts whom

The person close to the speaker can contact him even informally besides the e-mail from the official channels (section 3).

- ⇒ To start contact the first 6 ranked speakers during the last week of March
- ⇒ Informal catch-up from the Board on Wednesday 7th of April

Wait 10 days from Cluster A) top 10 feedback before to go for Cluster B) 11-20.

Also to consider to include +1 speaker that is also an Alumnus because currently none of the 6 identified speakers is and Alumnus.

6) Golf tournament prize: proposal to donate the money to a charity

Set-up a flexible date to organize the golf tournament because not linked anymore to the academic reunion.

The GC welcomed the proposal to give to charity the prize, or part of the prize, from the tournament. For this purpose, the participation fee to the event could be increased compared to the previous years.

- ⇒ Gonzalo and Igor to check with Valentina if the School can support this initiative and check the availability of the Golf club for the tournament
- ⇒ To consider the impact of the donation relating to Lisa events

7) Other

Tai Chi event will be about 1h and 30', the GC needs to be considered when it could be presented during the leisure and social reunion. Discussion to be deepened during the next board meeting.

Irma presented the scope, responsibilities, structure and mapping of the MIB Ambassadors either Association and the School. The support that the ambassadors will give to the board for the organization of the reunion will be deepened during the next GC.

The next Board Meeting will be held on April 10th at 10:30am CET and it will be focused on the Reunion.

The meeting ended at 12:40

The Secretary-general

Teodora A.S. Cerrato

The President

Gonzalo Moreno Miceli