

Extraordinary Meeting of the Governing Council MIB Trieste Alumni Association
January 23rd, 2021 – 10:30-11:30 am

Board members present via Zoom: Ornela Agostino, Igor Biscontin, Gabriela Carminatti, Teodora Cerrato, Lisa Chen, Alessia Cossutta, Gonzalo Moreno Miceli, Carlo Rossi, Manish Shetty, Luca Spiezia, Mario Spinella, Irma I.G. Tun Naal De Gasperin

The main topic discussed during the meeting are reported below

1. Decision of the topic and preliminary organization of the Reunion

Presentation of the ideas shared in the Excel template available in Google Drive. The Governing Council (GC) voted for the main topic of the Reunion that will deal with “Change, the New World post Pandemic” and its implication at ESG and entrepreneurial level. The official name of the event will be defined in the next boards.

Format agreed following vote by show of hands:

- Hybrid Reunion, physical and digital
- Timing: Starting on Saturday 19th, June at 10:00 am.
Gala dinner on Saturday. Ending on Sunday 20th, June at 06:00 pm.
- 2 coffee breaks per day, 1 in the morning and 1 in the afternoon

Activities: 2 main activities in the morning and 2 main activities in the afternoon (1h per main activity)

Leisure activities on Sunday: Golf Tournament for players and beginners (all day). See table in section 2 for the additional proposed leisure activities.

Networking team has to define the strategy to involve the Community to decide the activities to have in program with the support of the Communication team. The feedback from the Community can be gather online via survey.

Deadline:

- By mid-May to define the format and the overall organization

2. Sub-groups in charge of the organization

The GC voted by show of hands his participation to the 4 sub-groups identified:

#	Reunion sub-groups	Working-groups
1	Contact the speakers / academic content	Speakers: Gonza, Alessia, Manish, Mario, Luca, Gaby, Teodora, Ornella, Igor
2	Contact the location	Organization: Irma, Gonza, Alessia, Manish + School
	Contact catering for coffee breaks	
	Gala dinner	
	Contact the gadget provider	
3	Communication team	Communication: Communication Group
4	Administration / Format / Accounting	Administration: School responsibility, part of the Organization group
5	Leisure Activities (Sunday 20th)	Leisure: Carlo (Golf), Igor (Golf), Luca (Run, Wine tasting), Lisa (on-line activities), Irma (cultural activities Liaise with Prof. Pilotto, Osmiza, winegard tour)

Carlo suggested each member to draft an “emergency” speech to give to the Alumni in case of unexpected absence of guest speakers (20’ speech).

The GC will also work on a definition of KPIs able to measure the success of the Reunion (e.g. % of the participants both in person and in remote mode; % of speakers; ...).

⇒ Ask the school the max number of physical participants due to the current restrictions

The next Board Meeting will be held on February 13th at 10:30am CET.

The meeting ended at 12:30 pm.

The Secretary-general

Teodora A.S. Cerrato

The President

Gonzalo Moreno Miceli