**Meeting of the Governing Council MIB Trieste Alumni Association**
**January 9th, 2021 – 12:00 pm - 02:00 pm**

<u>Board members present via Zoom:</u> Ornela Agostino, Igor Biscontin, Teodora  Cerrato, Lisa Chen, Alessia Cossutta, Gonzalo Moreno Miceli, Carlo Rossi, Manish Shetty, Luca Spiezia, Mario Spinella, Irma I.G. Tun Naal De Gasperin

<u>Excused/Delegation</u>: Gabriela Carminatti delegates Irma Tun Naal De Gasperin with full voting capabilities

**The main topic, as per agenda, discussed during the meeting are reported below**

1. **Presentation of the thematic working-groups based on Doodle results**

Luca shared the results of the surveys via Doodle, where each member were asked to express up to two preferences. The working-groups are four: Network; Knowledge; Special Programs and Communication composed as follows:

| # | Working group name | Members |
|---|---|---|
| 1 | Networking | Leader: TBD<br>Mario, Igor, Irma, Manish, Lisa, Alessia, Gabriela, Teodora |
| 2 | Knowledge | Leader: TBD<br>Carlo, Igor, Lisa |
| 3 | Special Programs | Leader: TBD<br>Luca, Manish, Irma, Gonzalo, Gabriela, Teodora |
| 4 | Communication | Leader: TBD<br>Luca, Mario, Gonzalo, Ornela, Alessia |

Each group can start arranging his structure independently from the whole Governing Council (GC). For example, each group can create a separate WhatsApp group to speed-up the dialogue and information communication flow, in compliance with the strategy and the goals set by the GC.

⇒ The working-group leader need to be appointed by <u>Wednesday 13th</u> and communicated to the rest of the board members even informally

2. **List of ideas and priorities to be assigned**

Carlo warmly recommended to give the priority to the Reunion event. The detailed ideas and activities will be managed by each sub-group identified once the GC agrees on the Reunion scheduling.

3. **Use of Trello to create the working-groups and track the activities**

The project management tool will be set-up following the start of the activities under the perimeter of the four working-groups. The priority is currently given to goals and strategic view.

4. **Decide the online archive to store the Board documents (e.g. Google Drive, Dropbox,…)**

The GC decided to use as online storage Google Drive.

5. **Possible dates of the Alumni Assembly  (Alumni Reunion 2021)**

The topic of the Reunion is proposed by the Governing Council and submitted to the Faculty before it becomes official.

Historically the Reunion always takes place in the period from mid-May to mid-June. Carlo reported that September is not the most appropriate period due to Graduation ceremonies, the start of new master editions. While, Barcolana (beginning of October) would also not be an appropriate date due to the crowding of Trieste and the difficult in finding hotel availability and locations for the gala dinner. Moreover, the Reunion can benefit from better climatic conditions if occurs in June, to ensure outdoor leisure activities like Golf Tournament.

Ornela confirmed what Carlo explained and communicated the full availability of the School for the identified period.

June was identified as the most suitable date, also considering the pre-summer holidays, a greater turnout of the alumni and, hopefully, less restrictions linked to the pandemic.

Carlo proposed the dates June 19$^{th}$ and 20$^{th}$ , Luca the dates June 26$^{th}$ and 27$^{th}$.
The GC voted by show of hands with the result of 7 votes for the start on **June 19$^{th}$.**
  ⇒   Ornela will communicate to the School the dates 19$^{th}$ and 20$^{th}$ June

Location
The main location will be Trieste to facilitate the whole organization and to take advantage of the availability of the spaces at Ferdinandeo Palace and for budgeting reasons. It would be an idea to think about the next  Reunion 2022 and 2023 outside of Trieste. Ornela suggested to involved the Alumni in the process to evaluate future options.

Manish proposed to work on a long-term planning to be able to book MIB facilities in advance to host events within a 3 years plan.

Lisa raised the issue of potential budgeting constraints.
According to Alessia and Carlo is strategic to host the event at the School because the rooms are for free as well as buffets and coffee breaks.

Reunion Topics
Gonzalo proposed the approach to follow about the topics to be handle during the Reunion. Each member is asked to think about one main topic "Umbrella" one and several related / coherent activities and concrete proposals.

Teodora will prepare a template that will be uploaded in Drive and managed via e-mail with Lisa. The Template needs to include: one main topic; format (organization, time, …); Assembly (yes/no); proposed activities (to carry out on Saturday and on Sunday more focusing on leisure activities); Possible location;  Potential risks / issues / constraints; Possible Issue resolution (for example if the rains prevents the golf tournament, what we can do as alternative?); Support we could receive from the School

Crucial aspect of the Reunion 2021 will be to assess if we have the conditions to change the Statute. The Statute admits the presence both in person and in virtual mode.

Irma: also do something more dynamic and new not just conference also involving Tim / Valeria to interact

$\Rightarrow$ All the proposals should be filled in the template by <u>Sunday 17<sup>th</sup></u> Jan
$\Rightarrow$ The decision on the main topic and related activities will be taken on <u>Saturday 23<sup>rd</sup></u> Jan, via doodle. A meeting of 30' can be set during the same day to discuss the activities and to address the responsibilities

To make the process more efficient it is recommended to consider Carlo's paper on past experiences and to clarify offline, with the sponsor member, the topics proposed before the vote.

### 6. Network café, possible set up of virtual meetings

Activities to be proposed by the Network working-group, following the decision on the Reunion, as discussed in point 2 and 5.

### 7. Work on capillarity and visibility:

<u>7.1 Identify key contacts per Program Edition / Country</u>

Ornela introduced a new Community online that will be activated in a couple of months by the School. The Community consists in a reserved personal area where each community member can access and interact with alumni that live, for example, in the same territory (city, country) and where to share experiences, job opportunities and so on. The School will buy a number of logins to make these accesses. Also chat groups can be created.

Igor asked if our association to the community is on individual request or automatic basis.
Ornela and Carlo replied that this is automatic as from 2013, currently the inscription is clearly stated at the beginning of the master program. Before this date it was not disclosed to the Alumni.

<u>Alumni database</u>
Since the creation of the alumni database was one of the main ideas linked to Network capillarity, the Governing Council discussed the sensitive topic of GDPR.

Based on the former experiences, Carlo reported that the school can only provide with statistics on the composition of the Alumni population without the names and generalities for privacy reasons.

Luca pointed out that GC goal is twofold: how to reach the Alumni and how to engage them. Hence, is important and helpful to have a complete database for these purposes.

⇒ To address the GDPR topic to the School to have access to data

<u>7.2 Make a short video to introduce ourselves to the Community</u>

This activity will be led by the Communication team and sponsored by Irma. The video format will be agreed during the GC meeting of February.

⇒ Irma will contact each member for the making of the video

The next Board Meeting will be held on February 13th at 10:30am CET.
The meeting ended at 02:10 pm.

The Secretary-general
Teodora A.S. Cerrato

The President
Gonzalo Moreno Miceli