

## Meeting of the Governing Council MIB Trieste Alumni Association

December 19<sup>th</sup>, 2020 – 12:00 am – 2:00 pm

Board members present via Zoom: Ornela Agostino, Igor Biscontin, Gabriela Carminatti, Teodora A.S. Cerrato, Lisa Chan, Alessia Cossutta, Gonzalo Moreno Miceli, Carlo Rossi, Manish Shetty, Luca Spiezia, Mario Spinella, Irma I.G. Tun Naal De Gasperin

Invited: Dorina Stanculescu, former President of the MIB Trieste Alumni Association

**The main topic, as per agenda, discussed during the meeting are reported below**

### **1. Summary of the ideas available in the Board members' election programs and attribution of managing roles among the participants**

Alessia provided a summary of the board members programs in a pdf document focusing on five main categories of activity: Relations & Special Programs; Social Networks & Database; Training & Knowledge; Networking, Reunion, Leisure; Charity.

The Board discussed the need to organize the work in dedicated working-groups, based on voluntary participation. Each group will be led by a sub-group leader. The officialization of the sub-groups will be discussed in the next board meeting.

#### Actions to do:

- ⇒ Each board member will send to Gonzalo and Teodora the list of own ideas / proposals - to be discussed / approved during the next board meeting - by Monday 21<sup>st</sup> of December
- ⇒ Teodora will collect such ideas in an Excel file to make them available to the President
- ⇒ The actions, once approved, will be assigned to working groups upon their definition via Doodle
- ⇒ The working-groups will be defined via Doodle that will be launched in the coming weeks (Doodle deadline to be decided)

### **2. Ideas prioritization**

Luca raised the need to prioritize the ideas. Carlo advised the knowledge of what has been already proposed by the former board.

#### Actions to do:

- ⇒ Carlo will get in touch with the members of the former Board's sub-groups to understand which proposals have been presented in the past years preventing us from incurring in the same mistakes and to speed up new ideas execution (to be discussed in the next board meeting)

### **3. Use of one preferred communication channel among the Board members**

Carlo highlighted that for security reasons LinkedIn app cannot be used. For security reasons WhatsApp is, apparently, the most secure one. Unfortunately Lisa, living in China, cannot access

WhatsApp. Manish proposed to exchange via email the official documents, and sharing the ideas informally in a WhatsApp group.

The Board agreed. WhatsApp remains the preferred communication channel together with e-mail to get in contact with Lisa on regular basis.

It was also discussed and presented by Ornela the tool “Trello” to manage and share projects among the board members. This action is put on hold by the board, it will be newly discussed following the definition of the sub-groups.

#### **4. Work on capillarity and visibility: Season’s Greeting (e-mail / social networks)**

Irma sponsored the idea to make a video to the Community to be shared before Christmas. Alessia and Luca will be in charge of the creation of Season’s Greeting. We will also take care of different religious holidays in the coming season’s greetings.

#### **5. Presentation of the Board to the former President, Dorina Stanculescu, and new Board set-up (TBC)**

Dorina entered the meeting 13:15 and congratulated with the Board. Dorina recommended the Board to be always a Group in front of the Community, keep the contact with the School and be patient with the ideas. Relevant is to discuss the ideas with the Group and do not act alone. It is needed to find the way to engage and push on social media. It is pivotal the sharing and involvement of the overall Community.

#### **6. Internal organization**

Teodora and Gonzalo agreed on the sending of the agenda at least three days before the board meeting to allow Gonzalo to review the document. Two days before the meeting Teodora is in charge to send to all the board member the official agenda. A Calendar is available in excel to make proposals on the board meetings. The calendar will be shared in an online storage. The archive is to be defined during the next meeting.

#### **7. Quick-wins to implement:**

- ⇒ Doodle proposed by Luca to be launched (date to be defined after the meeting)
- ⇒ Video to the Community sponsored by Irma (date to be defined after the meeting)
- ⇒ Seasons’ greetings for Christmas and NYE consisting in greeting card and pictures produced by Alessia with the support of Luca. Each member needs to send to Alessia the picture no later than Monday 21th

#### **Postponed points of the Agenda to the next Board meeting:**

- ⇒ Scheduling calendar for Board meetings, Network café, Reunion - Subsequently to the definition of the working groups before to proceed with prioritization
- ⇒ MIB Trieste Alumni Reunion 2021: Ornela will come back to the Board with the possible available dates of the School
- ⇒ Work on Capillarity & Visibility: Identify key contacts per Program Edition / Country
  - Carlo will check with the school if a database already exists to allow us to map better the Alumni population
- ⇒ Decision on Online Storage where to archive all the documentation and activity tracker, available and editable by all the Board members

The next Board Meeting will be held on January 9<sup>th</sup>, to be defined the time slot.

The meeting ended at 02:10 pm

The Secretary-general  
Teodora A.S. Cerrato

The President  
Gonzalo Moreno Miceli