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Extraordinary times require
extra-ordinary initiatives.



2020 is, by far, the most unusual and negative year you would expect for many many people, which leads to the need of a strong and consistent reaction.



MIB Alumni Association (MAA),
as a community, has the opportunity to play a positive role in the global fight against the problems the world is facing, which are spanning from silent wars worldwide to the loudly pronounced COVID pandemic, not to mention racial issues and poverty.



My name is Carlo Rossi (EMBA XIV), and I think, as MAA members, that we can build a strong platform to help our communities with our competencies, providing inspiration to others, offering our effort in volunteering organizations, or sponsoring charity events, among other potential initiatives.

Anyone of us can do any of the above as a single. It is in our capabilities, and in our will, and we can do it.

But doing it as a community can provide better and longer lasting results, and a systemic approach to those problems.



It's our world, and I think we should do it.

I was a member of the MAA board of directors in the last six years, serving two consecutive terms. Not as much as I wanted, and there is still a lot that needs to be done.

I am a candidate in this election as well, because I think we can do great things together, and I wish my expertise will be useful to build this response up.

Feel free to deep dive this topics with me any time at
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