

# MIB Trieste Alumni Association

## Application to the new Governing Council 2020-23

*15 October 2020*



Candidate: **Leonardo Cera**

# Alumni Association Objectives



## **Objectives of the Alumni Association:**

The Alumni Association aims to:

- Allow graduates to maintain active contact between themselves and with the School
- Support training and updating even after graduation
- Develop an active and structured community for professional networking
- Stimulate the exchange of entrepreneurial and managerial ideas
- Foster opportunities for professional and career growth
- Create opportunities to meet and have fun
- Promote the School's brand and its graduates in Italy and around the world

## How the Association works

**The Board meets monthly in person and online to carry out activities and projects such as:**

- Organizing meetings, seminars and workshops on specific management issues
- Organizing continuing training initiatives in Trieste office and various chapters
- Sharing contacts and profiles of members: quick and updated information to know what colleagues are doing
- Job posting activities, specifically designed for job placement for members
- Talks by members on the School's activities (company presentations, tutoring, internships, talks in the classroom, etc)
- Organizing entertainment events
- Managing groups and communities on social media networks

## Who I am

I am Leonardo Cera and I am 34

Originally from Rome, I came to Trieste after my graduation in Finance and Insurance,

A the end of the amazing MIRM XV I moved to Verona and then in Bologna,  
currently I've been living in Milan for two years

I am open to change and diversity, to give and take opportunities,

The MIB is a unique experience that I carry inside every day

my goal is to always keep the MIB spirit on!

*<https://www.linkedin.com/in/leonardocera/>*



## My program

As Board member my main goal is to spread the spirit of sharing, comparison and networking, supporting the alumni in organizing events as pivot on from Milan to Trieste

### Main pillars of my program

- Organization of workshop on topics that evolves with the industry (e.g. insurtech, blockchain, peer-to-peer insurance, circular economy) and supporting the sharing entrepreneurial idea
- Supporting the continuous sharing of career opportunities for members
- Fundraising to support specific initiatives as festival on cross-topics (e.g. diversity and inclusion, economic scenario in the new-normal)
- Organization of informal events (e.g. happy hour) to meet people, live or from afar, to promote the sharing of professional experiences gained by members and keep in touch
- Promote the Trieste MIB School of Management programs to the top tier Universities



MIB Trieste  
Alumni  
Association

# Alumni Virtual Reunion

21 NOVEMBER 2020

SAVE  
THE  
DATE



*Thank you!*