MIB Trieste Alumni Association

Application to the new Governing Council 2020-23

15 October 2020



Candidate: Leonardo Cera

Alumni Association Objectives

Objectives of the Alumni Association:

The Alumni Association aims to:

- Allow graduates to maintain active contact between themselves and with the School
- Support training and updating even after graduation
- Develop an active and structured community for professional networking
- Stimulate the exchange of entrepreneurial and managerial ideas
- Foster opportunities for professional and career growth
- Create opportunities to meet and have fun
- Promote the School's brand and its graduates in Italy and around the world

How the Association works

The Board meets monthly in person and online to carry out activities and projects such as:

- Organizing meetings, seminars and workshops on specific management issues
- Organizing continuing training initiatives in Trieste office and various chapters
- Sharing contacts and profiles of members: quick and updated information to know what colleagues are doing
- Job posting activities, specifically designed for job placement for members
- Talks by members on the School's activities (company presentations, tutoring, internships, talks in the classroom, etc)
- Organizing entertainment events
- Managing groups and communities on social media networks

Who I am

I am Leonardo Cera and I am 34

Originally from Rome, I came to Trieste after my graduation in Finance and Insurance,

A the end of the amazing MIRM XV I moved to Verona and then in Bologna, currently I've been living in Milan for two years

I am open to change and diversity, to give and take opportunities,

The MIB is a unique experience that I carry inside every day

my goal is to always keep the MIB spirit on!

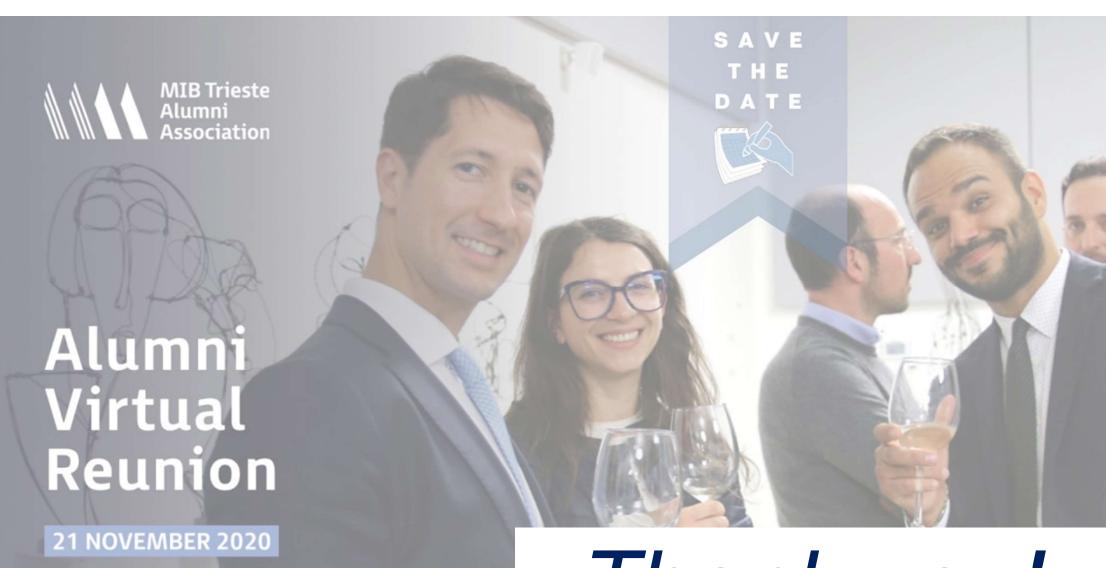
https://www.linkedin.com/in/leonardocera/

My program

As Board member my main goal is to spread the spirit of sharing, comparison and networking, supporting the alumni in organizing events as pivot on from Milan to Trieste

Main pillars of my program

- Organization of workshop on topics that evolves with the industry (e.g. insurtech, blockchain, peer-to-peer insurance, circular economy) and supporting the sharing entrepreneurial idea
- Supporting the continuous sharing of career opportunities for members
- Fundraising to support specific initiatives as festival on cross—topics (e.g. diversity and inclusion, economic scenario in the new-normal)
- Organization of informal events (e.g. happy hour) to meet people, live or from afar, to promote the sharing
 of professional experiences gained by members and keep in touch
- Promote the Trieste MIB School of Management programs to the top tier Universities



Thank you!