

2019 ALUMNI REUNION

TRIESTE | 18 - 19 MAY, 2019

ROUND TABLE – SATURDAY 18TH MAY, 2:30 pm CIRCULAR ECONOMY

This year we will discuss about Circular Economy, a highly important topic for our society.

The round table will cover the following aspects:

- The concept of Circular Economy and its *mains pillars*, as well as the global context that is pushing to changes in terms of sustainable solutions. In this section, advantages and disadvantages, challenges and opportunities of this model will be presented in a general way. Evolution of Circular Economy over time and its impacts in current business models will also be tackled, with an eye on the need of adaptation that companies should face to follow this new model and examples of new business models.
- The *business opportunities* around the Circular Economy at global and regional level. How is the EU/global context facing this transition and which are the main new regulations related to this? Is somehow the EU supporting small, medium and big size companies to “survive” the transition to this new model? How are the impacts measured?
- A *real case of a company operating in the Circular Economy* field with an eye on the need to change/adaptation to the Circular Economy model. How is this affecting business’ models? Have they got enough flexibility to adapt to the new trends?

The speakers that will help us better understand the importance of Circular Economy are:

1. Pranvera Leka

Alumna of MIB Trieste School of Management, Startups and SMEs adviser in EU Innovation funding, H2020 Program, SME Instrument and Fast Track to innovation.

2. Edi Kraus

General Manager of AquafilSLO, <https://www.aquafil.com>

3. Franco Scolari

Director Polo Tecnologico Pordenone (Pordenone Technological Pole) <https://www.polo.pn.it/en>