

Meeting of the Governing Council MIB Trieste Alumni Association

Novembre 11th 21:15 – 22:20 CET

Participants present via Teams: De Lorenzis Maria Avelia, Farina Pilar, Prinzi Laura Viola, Valentina Maraldi, Nicoletta Montinaro, Nicolò Drigo, Caterina Robba, Matteo Titotto.

Meeting starts at 21:20 CET

Proposed Meeting Agenda:

1. Review of Post-Reunion 2025
2. Planning of Next Local Events
3. Next Steps

1. Review Post-reunion 2025

The council first reflected on the recent alumni reunion. Based on feedback collected during and after the event, the council agrees it was largely considered a success, with participants praising the venue, the quality of the speakers, and the relevance of the topics discussed.

As follow up steps, financial matters remain to be fixed with payment the invoices related to the reunion. The council emphasized the importance of reporting in a structured way the total costs to be presented in a follow-up discussion with MIB School professors.

2. Planning of next local events

Marko Mihalic could be available for a webinar su illicit trade e l'effetto sul brand protection. Black market to smart tech.

Pensiero laterale a Treviso

Aperitivo prenatalizio con Secret Santa, ovvero ciascun partecipante mette a disposizione la sua conoscenza

Evento su Trieste e Milano (Donne 4.0 o relativo alle olimpiadi). In generale nelle prossime settimane dobbiamo creare un prospetto dei prossimi eventi. Potrebbe essere utile lanciare una call to action in LinkedIn per sollecitare la partecipazione attiva per organizzare eventi locali

Valentina prepara la survey post-reunion per raccogliere un feedback aggiungendo una domanda sulla disponibilità a organizzare eventi locali

Mettere in comunicazione il network MIB Ex alunni con altre associazioni di cui fanno parte alcuni ex alunni su punti di interesse

Dare risalto al torneo di MBA Football cup a cui partecipa la scuola – da informarsi con Pilotto per avere info

Pubblicizzare anche MIB on the snow.

Several proposals were put forward:

- The First MIB Association webinar should be led in the next week. Proposed speaker is Marko Mihalic, former MIB alumnus, presenting his experience on illicit trade and its impact on brand protection. Proposed title: “From black markets to smart technologies”.
- Under evaluation a MIB Talk on “Lateral Thinking” possibly held in Treviso.
- In Milan, there could be pre-Christmas aperitive featuring a “Secret Santa of knowledge,” where each participant contributes “donating” his expertise and a MIB Talk at the beginning of 2026 linked to Women empowering or the upcoming Olympic Games.
- To be organized an event in Trieste; the issues here is to find volunteers in the Trieste alumni community to help in the organization of a MIB Talk

A LinkedIn call-to-action will be launched to encourage alumni to actively participate in organizing local activities. Additionally, Valentina Maraldi will prepare a post-reunion survey to gather further feedback, including a question about members’ willingness to help organize events.

The council also discussed strengthening ties between the MIB Alumni network and other associations where alumni are active, highlighting opportunities for collaboration.

Upcoming sports and leisure initiatives highlighted during the Alumni Reunion, namely the MBA Football Cup and the “MIB on the Snow” event, should be promoted more widely through the social channels.

3. Next Steps

To ensure effective planning, the council agreed to draft a prospectus of upcoming events.

The meetings ended at 22:20 CET.

The Secretary-of the meeting

Maria Avelia De Lorenzis

The President

Laura Prinzi