

# THE FUTURE OF CORPORATE REPORTING AND THE ROLE OF THE INTEGRATED THINKING



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# **Integrated thinking and reporting in action:**

## **the Generali case**

Trieste, November 24<sup>th</sup> 2017

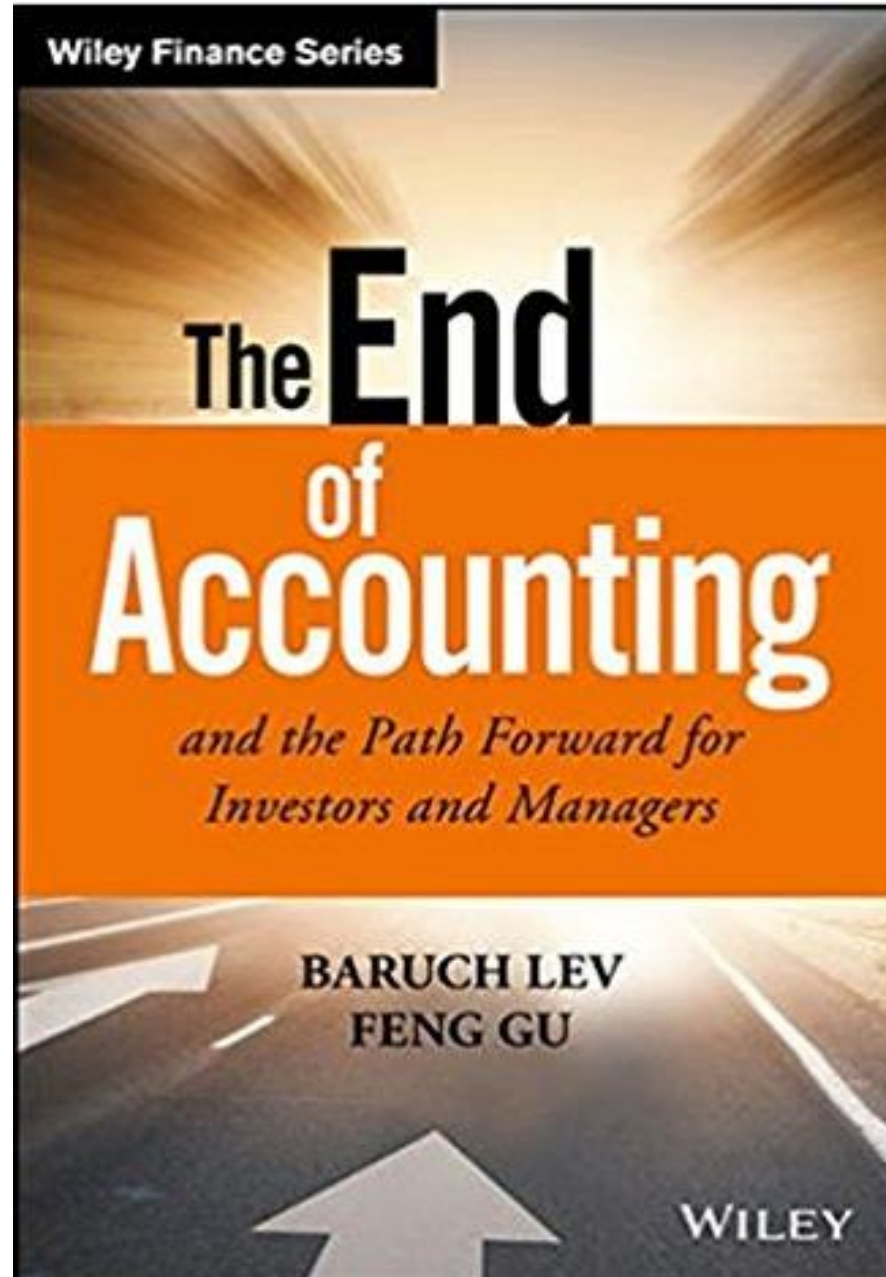
# Are you a priest in an empty temple?



*“...they do not practice*

*what they preach.”*

Matthew, 23:3



## Focus on: the quarterly report story

Simpler, smarter & faster in Generali reports

### NR DOCS



### NR PAGES

173	52
	(-30%)

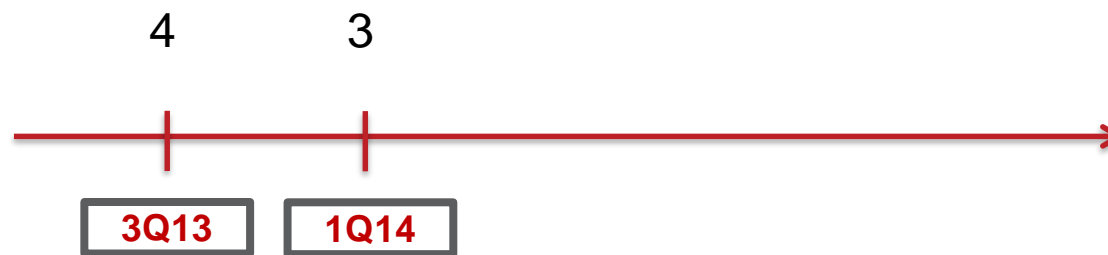
### DRIVERS

Integrated thinking

## Focus on: the quarterly report story

Simpler, smarter & faster in Generali reports

### NR DOCS



### NR PAGES

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### DRIVERS

Integrated thinking

# Simpler, smarter & faster in Generali quarterly reports

## NR DOCS



## NR PAGES



## DRIVERS

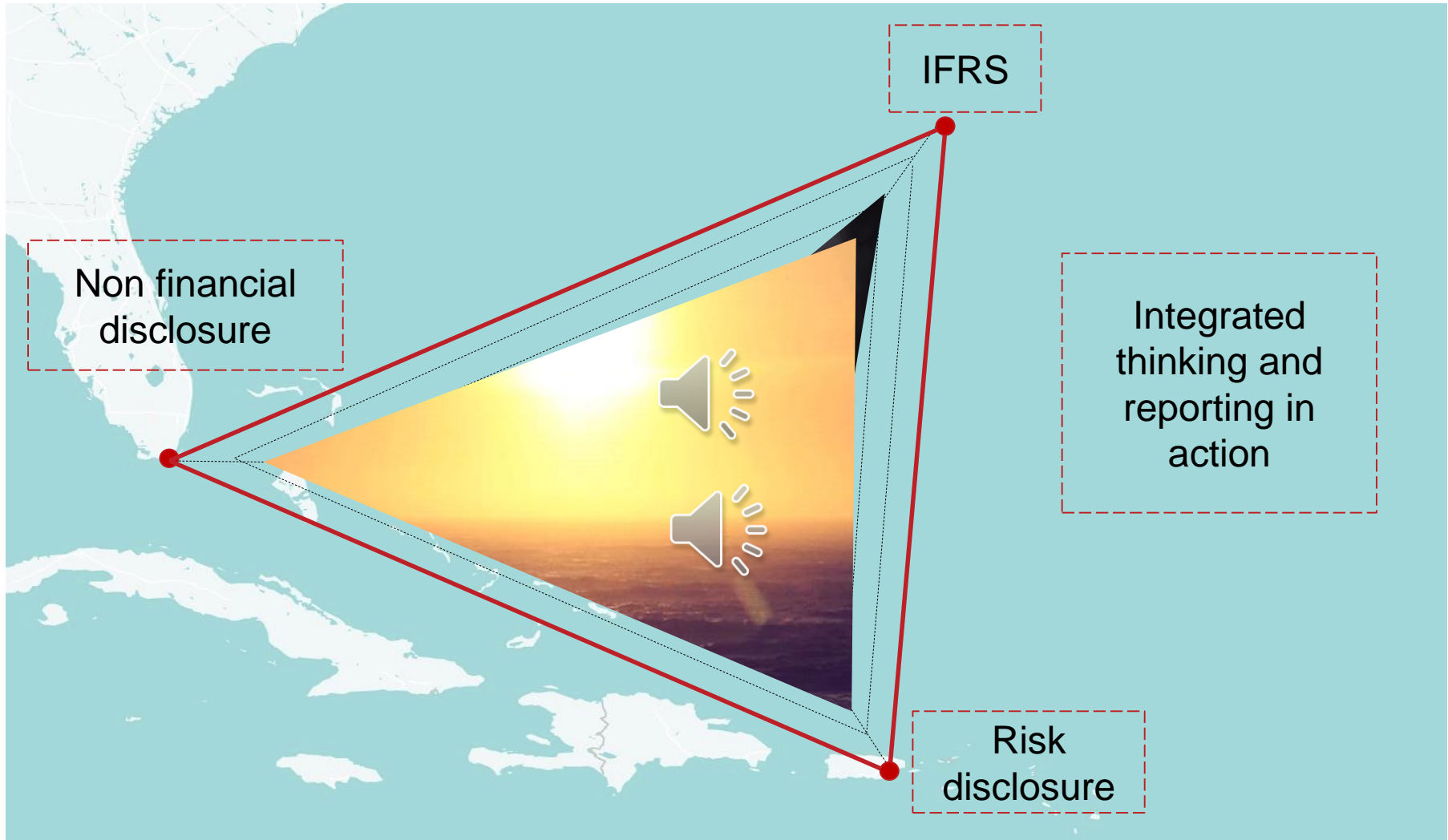
Integrated thinking

Integrated thinking

European Directive (2014/95)



# The Bermuda Triangle Disclosure



# Focus on: Integrated Thinking Operational Tips

The 3Rs rule:

- Rethink
- Reduce
- Re-use

It's our story made  
by our people!

CFO with a pivot role  
but it is NOT a CFO toy!

